AVCR / ECTJ / ETR&D

Research Journal	Volumes	Editors		Publication Year
AudioVisual Communication Review (AVCR)	1 – 25	William H. Allen (1953-1969) Robert Heinich (1970-1977)		1953 - 1977
Educational Communication and Technology: A Journal of Theory, Research, and Development (ECTJ)	26 – 36	Robert Heinich (1978 – 1983 vol. 31, no. 2) William Winn (1983, vol. 31, no. 3 – 1988)		1978 - 1988
Educational Technology Research and Development (ETR&D)	37 – present	Research Section Howard Sullivan (1989 -1982) Steven M. Ross (1993 – present)	Develop. Sect. Norman Higgins (1989-1996) James Klein (1997 – present)	1989 - present